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Experiment Title: Screencast

1. Materials and Resources Used (include all software, hardware, stationary supplies (e.g.. markers, paper, etc.), and references for readings and technical support):

- Stapler
- Black Printer ink (Epson Workforce 127)
- Printer paper
- Epson Workforce 545 All-in-One Printer
- Vizio Smart TV Model m492i-B2 with software version 1.60.10-022.0681_135
- Vizio Smart TV Model m492i-B2 smart remote
- MacBook Pro (Retina, 13-inch, Early 2015)
- Mac OS X Yosemite version 10.10.5
- Google Chrome browser
- QuickTime Player version 10.4
- Simon, M. (2014, October 16). 50 OS X Yosemite Tips & Tricks. Retrieved September 23, 2015, from <http://www.maclife.com/article/howtos/50-os-x-yosemite-tips-tricks>
- Batten, A. (2015, September 23). Mac OS X Yosemite Rename Large Groups of Files. Retrieved September 23, 2015, from <https://www.youtube.com/watch?v=bQi-OIDUc7U>

- Batten, A. (2015, September 28). Mac OS X Yosemite: How to Rename a Large Group of Files. Retrieved September 28, 2015, from <https://www.youtube.com/watch?v=S6zB3R0r6AU>

- 2. Instructional Need and Context:** I decided a screen cast was a good fit for this instruction because it was showing learners how to complete a task. By watching the screencast, learners could follow along as they were completing the task. They could also be sure that they were seeing the proper items and that they were in the proper place, which could lead to less confusion. This instruction was created to fill the learner need of better productivity through the use of an improved Macintosh operating system feature. Being able to rename a large group of files helps cut down on time and frustration when it comes to classifying and categorizing individual files in a more efficient manner.
- 3. Learner Analysis:** The intended learners are current MacBook users who are new to OS X Yosemite. It is extremely helpful that they have prior Mac OS X experience and knowledge. It is also helpful that they have a large group of files to work with either during or after the instruction so that they can complete the task of renaming a large group of files at once.
- 4. Instruction Designed:** My screencast can be viewed at the following link: <https://www.youtube.com/watch?v=S6zB3R0r6AU>. Since I was using photos of our new family puppy, I chose to put a picture of him on the screen at the beginning of the screencast. I also went ahead and had my Finder window open with the files that I would be using. In my narrative, I mentioned how Mac OS X Yosemite had many new features. I also feel that I related to learners by stating that I, like many others, use my cell phone to take pictures and even included a tip about using Amazon Cloud Photo storage. I

also chose to use pictures in this screencast because of the really long file name that iOS gives to photos taken with the iPhone camera. One of my goals of this screencast was to shorten the name of the pictures from the default name given to them by iOS. Another goal was to be able to classify or categories the photos according to the subject of this photos, in this case, Gus. At the end of the screencast, learners should have or should be able to go and rename a large group of files of any type to their personal naming preference.

Scenes:

1. Finder window with list of photos and a Preview window with a picture of Gus, our family puppy. HE is the subject of all of the photos that I use in this screencast.
2. Finder window with mouse cursor showing two separate ways of how to select multiple files. The first is by using the shift key and the second is by highlighting, clicking, and dragging.
3. A right-click menu of options in the Finder window. The option of reference is the “Rename XX items” option that is ultimately selected.
4. The Rename Finder Items window pops up and I go over each of the options available.
5. In the Rename Finder Items window, I select the option to Format the file names using a Name and Index format. I choose a custom name of Gus_ and start the index at 1.
6. The next scene shows all of the file names I’ve selected have changed to what I set them to in the previous scene.

7. I then show how to go back to the original file name, by clicking cmd + z on the keyboard.
 8. I run through the renaming process again to show how to rename the photos as I did earlier in the screencast, but at a quicker pace.
5. **Formative Evaluation Results:** I evaluated the design by watching and listening to the screencast. In my mind, I felt that I was speaking too fast. I also decided to include a picture of Gus since people may wonder what Gus looked like since I mentioned him a few times. Based on my assumption that I was speaking too fast and on feedback from my classmates, I re-recorded the screencast using slower speech and slower mouse click movements. Quick mouse click movements were also something a classmate pointed out. I tried to be slower and explain in a slower voice what I was doing.
6. **Summative Evaluation Results:** I used this screencast to teach my husband, Jeff and my 13-year-old stepdaughter, Erin. They both use MacBooks that are assigned to them through Granville County Schools. Erin uses a MacBook Air with OS X Yosemite, and my husband uses a MacBook with OS X Yosemite. They are both very familiar with the Finder window. These two represent the exact audience that I targeted with this instruction. They have been Mac users for a few years now and have been through a few OS X upgrades. I actually showed this video on our Smart TV. Both Jeff and Erin had their MacBooks with them while watching the screencast. After they viewed the screencast, they both attempted to rename a large group of files. Erin had a question about the different name formats that could be used. Other than that, they were able to rename a large group of files without any problems. They both felt that the information was of great value and will be a timesaver for future file renaming.

7. Concluding Comments and/or Personal Reflection: For this screencast I chose to use QuickTime player because I had never used it before to create a screencast. I had used Jing before and wanted to expose myself to something different. At first I was a little confused as to how to start the recording. In my final screencast draft, I had learned how to just record a portion of my screen. I actually intend on using a screencast in my EDTC6025 ID Project. I feel that these are great ways to show how to complete a task. If I did this screencast again, I would probably have all of my narrative typed up. I would also use a larger number of files and focus on the name format options a little more.